



# WEST ACADEMIC PUBLISHING

## Book Proposal Process

**For West to consider a book publication,  
please submit the following:**

1. Outline or table of contents
2. Sample chapter or representative section
3. Letter describing the book and the market
  - Pedagogical approach (i.e., cases, problems, notes and simulations)
  - Competition
  - Applicable sources
  - Market analysis (schools offering course, enrollment, etc.)
  - Page length
4. Vitae

**Please send your book proposal to:**

Louis Higgins  
Publisher  
West Academic Publishing  
610 Opperman Drive  
Eagan, MN 55123  
louis.higgins@thomsonreuters.com  
651-687-4039



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